Set up your file so it prints and cuts perfectly

Both examples below are printed at actual size: a 3" x 3" square sticker and a 3" circle sticker.



3" x 3" square



3" circle

Bleed
Extend your background 1/8" past the cut

Cut line
Where we cut your sticker

Safe zone
1/8" inside the cut

File checklist

- Send a print-ready PDF at your exact sticker size, at 300 DPI.
- Add 1/8" of bleed on every side so no white edge shows after cutting.
- Keep text, logos and QR codes at least 1/8" inside the cut line.
- For custom shapes, include your cut line as a separate layer or spot colour named CutContour.
- If you have no cut line, we follow the outline of your design with a small border.
- Use CMYK colours where you can. Very bright RGB colours can print a little duller.
- Clear vinyl prints without white ink, so white and very light colours will not show.
- Holographic shows its shimmer through light areas. Bold designs with open space work best.
- Paper stickers are not waterproof. Choose vinyl for bottles, fridges and outdoor use.

Want us to check your file first?

Choose the digital proof option when you order and we will email you a proof within 1 business day.
No design yet? Our team can create it for you for a design service fee.